### **Privacy Policy**

#### Introduction

Open Road Network Services ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information in connection with our services, including SMS messaging, in compliance with applicable laws, including the Campaign Registry requirements.

#### Information We Collect

- Personal Information: We may collect personal information such as your name, phone number, and email address when you sign up for our services, including SMS messaging.
- Usage Information: We collect information about your interactions with our services, including SMS communications and responses.
- Technical Information: We collect technical information such as IP addresses, device information, and other metadata associated with your use of our services.

### **How We Use Your Information**

- To provide and improve our services, including sending and receiving SMS messages.
- To communicate with you regarding your account, services, or transactions.
- To comply with legal requirements, including those mandated by the Campaign Registry.
- To protect the security and integrity of our services.

#### **Disclosure of Your Information**

We may share your information with:

- **Service Providers:** Third-party service providers who assist us in operating our business, including SMS messaging services, in compliance with privacy and security standards.
- **Legal Requirements:** Government authorities or other parties if required by law or if we believe such action is necessary to comply with legal obligations, protect our rights, or ensure the safety of our users.

## **Security of Your Information**

We implement appropriate technical and organizational measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

# **Your Rights**

You have the right to access, update, or delete your personal information. To exercise these rights, please contact us at <a href="mailto:ben@openroad.network">ben@openroad.network</a>.

# **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date.

#### **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at ben@openroad.network.

Effective Date: 9/20/2024